



This year's theme for Global Handwashing Day - **Hand Hygiene For All**- is aligned with WHO and UNICEF's *Hand Hygiene for All Global Initiative*, which is designed around three main topics:

- **Responding to the immediate pandemic**

- **Rebuilding infrastructure and services**

- **Reimagining hand hygiene in society**

We are proud to share some activities that our National Societies around the world have implemented to respond to COVID-19 and beyond!



How to wash hands properly?

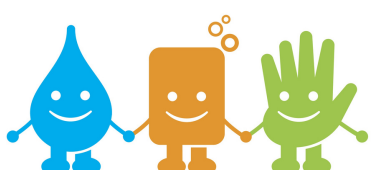
The duration of the entire procedure:
at least 20 seconds or more

Source: WHO



GLOBAL HANDWASHING DAY

15 OCTOBER 2020



RESPONDING TO THE IMMEDIATE PANDEMIC



Venezuela Red Cross

□ In order to respond to the immediate pandemic, our National Societies have significantly increased the spread of their health awareness campaigns and hygiene promotion activities. We are proud to share that more than 78 million people have benefitted from WASH activities since the outbreak of COVID-19!



Syrian Arab Red Crescent



Nepal Red Cross



Botswana Red Cross



Malawi Red Cross

REBUILDING INFRASTRUCTURE AND SERVICES



Syrian Arab Red Crescent

□ The IFRC is strongly committed to rebuilding infrastructures that last beyond emergencies and to being present throughout the ‘resilience continuum’. We therefore encourage our National Societies to scale up and institutionalize hand hygiene facilities in order to control public health emergencies such as COVID-19 but also to eradicate waterborne diseases like cholera. Handwashing with soap must be a priority now and in the future.



Nepal Red Cross



Philippines Red Cross



Malawi Red Cross

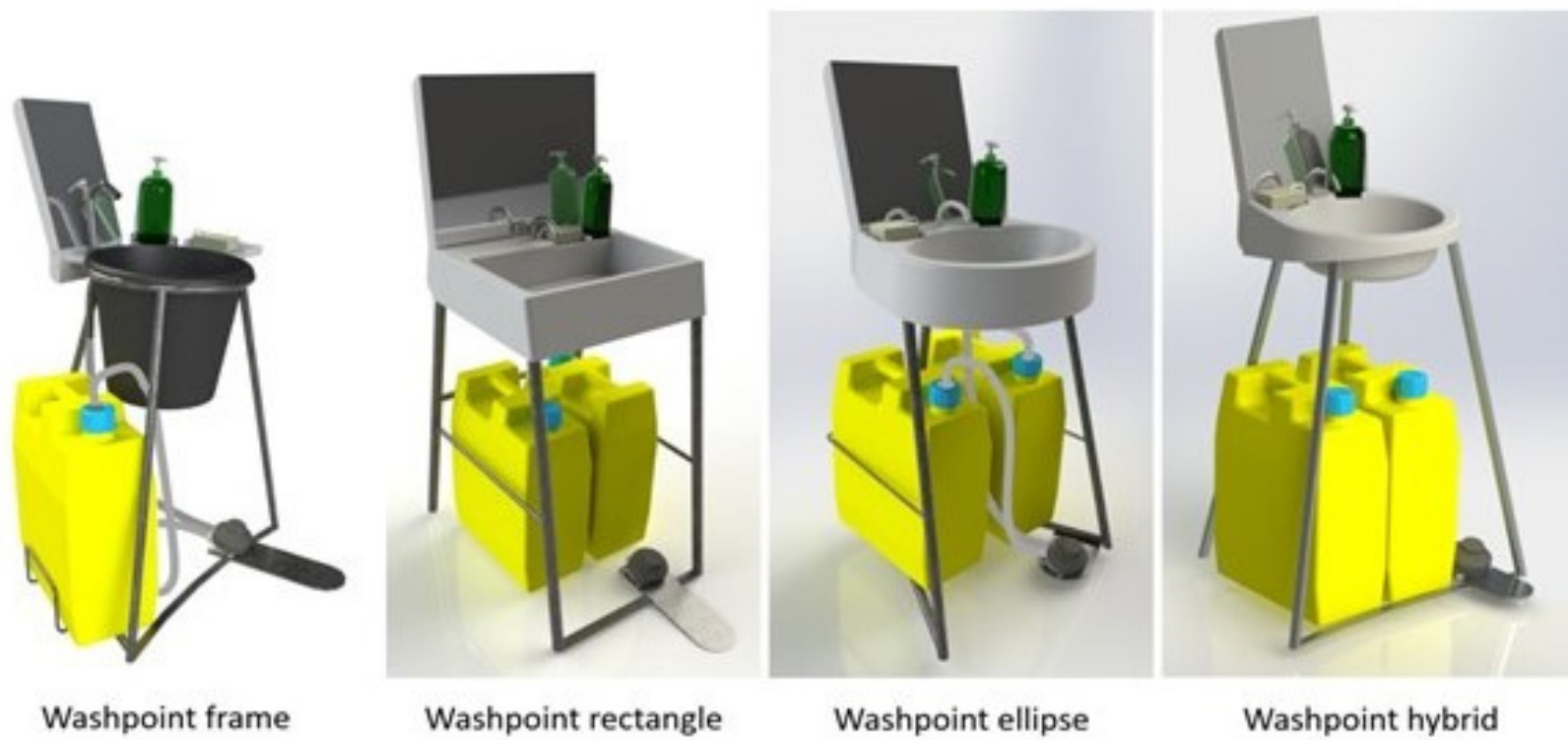


Djibouti Red Crescent

REIMAGINING HAND HYGIENE IN SOCIETY



Zambia Red Cross



British Red Cross supporting NS with innovative HW facilities

□ Reimagining hand hygiene in society means leaving no one behind and bringing communities to the forefront of any operation. Through community engagement, the IFRC is constantly adapting its interventions to local needs. Moreover, we believe that access to facilities is a right for all and are committed to respecting the minimum standards for protection, gender and inclusion.



Botswana Red Cross



Philippines Red Cross

