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| **Hygiene Promotion** **(HP) in Emergencies** in the Red Cross is defined as ‘a planned, systematic approach delivered by RCRC community based volunteers to enable people to take action to prevent water, sanitation and hygiene-related diseases by drawing on the affected population’s knowledge and resources and supporting their mobilisation and engagement.’ | | | | |
| **HYGIENE PROMOTION IN EMERGENCIES** | | | | |
| **Step** | **Includes** | | **Actors** | **Information sources (All documents available** at <http://watsanmissionassistant.wikispaces.com/EHP>[watsanmissionassistant - Software hygiene promotion](http://watsanmissionassistant.wikispaces.com/Software+hygiene+promotion#IFRC Guidelines to Hygiene Promotion in Emergencies (EHP)) |
| https://encrypted-tbn2.gstatic.com/images?q=tbn:ANd9GcSiQUMRCENik3NXXANhYnEF0RldVngJWEPL1WDkldFYDKSOzOnr**STEP 1:** **IDENTIFYING THE PROBLEM** | Gathering quantitative and qualitative information to understand; what the community knows, does, and understands, what are their needs, risks, practices and community structures and the impact of the disaster, by using: | | WASH hardware engineers, community, other sectors working in the same communities, Government institutions and other NGOs | * IFRC Guidelines for Emergency Assessment in [English](http://watsanmissionassistant.wikispaces.com/file/view/1%29%20IFRC-guidelines-assessments.pdf/353862396/1%29%20IFRC-guidelines-assessments.pdf), [French](http://watsanmissionassistant.wikispaces.com/file/view/2%29%2071607-Guidelines-fr.pdf/353862410/2%29%2071607-Guidelines-fr.pdf), [Spanish](http://watsanmissionassistant.wikispaces.com/file/view/3%29%2071600-guidelines-sp.pdf/353862430/3%29%2071600-guidelines-sp.pdf), [Arabic](http://watsanmissionassistant.wikispaces.com/file/view/4%29%2039622-Guidelines%20for%20emergcy-A_LR.pdf/353862442/4%29%2039622-Guidelines%20for%20emergcy-A_LR.pdf) * Sphere Project Water and Sanitation Initial Need Assessment Checklist * [Transect Walk](http://watsanmissionassistant.wikispaces.com/file/view/Transect%20Walk%20and%20Observation%20Guide%20%28IFRC%29.pdf/355674208/Transect%20Walk%20and%20Observation%20Guide%20%28IFRC%29.pdf) * Working with communities: a Toolbox |
| - Existing Secondary data  - Mapping  - FGD with community group (3 pile sorting and pocket chart activity) | - Observations and Transect walks  - Interviews local authorities, other agencies, WASH cluster, RCRC staff and volunteers |
| http://www.aha-soft.com/free-icons/aha-soft-logistics-icons/icons/open-barrier.png**STEP 2: ANALYSING BARRIERS AND MOTIVATORS FOR BEHAVIOUR CHANGE** | Gathering information on different motivators and barriers to trigger behaviour change and eliminate/reduce barriers.  And assessing any reactions, triggers and cultural compatibility and making changes according to the observations and feedbacks. | | WASH hardware people, beneficiaries, Health department staff, Government and other NGOs | * [Transmission route](http://watsanmissionassistant.wikispaces.com/file/view/Transmission%20routes%20for%20diarrhoeal%20diseases%20-%20Chart.ppt/353325546/Transmission%20routes%20for%20diarrhoeal%20diseases%20-%20Chart.ppt) * [Good and Bad behaviours](http://watsanmissionassistant.wikispaces.com/file/view/Pakistan_PHAST_Activity%203_Good%20and%20bad%20behaviours.pdf/354396926/Pakistan_PHAST_Activity%203_Good%20and%20bad%20behaviours.pdf) |
| **D:\Users\Mariyam.Asifa\Pictures\Target%20group.jpgSTEP 3: IDENTIFYING TARGET GROUPS** | Identify the target groups together with the community. The target groups must include: who is most at risk, the influencers in the community, all sections of community (children, older people and people with disabilities) and special emphasis groups (eg: babies/ young children) with different requirements. | | Community leaders and Health workers, WASH Hardware people, other agencies working in the area | * [Target group selection](http://watsanmissionassistant.wikispaces.com/file/view/fs_target_group.pdf) * [Gender checklist for WASH](http://watsanmissionassistant.wikispaces.com/file/view/Gender+checklist+for+watsan+programming+(IFRC).pdf) |
| D:\Users\Mariyam.Asifa\Pictures\goals-icon.jpg**STEP 4: FORMULATING HYGIENE BEHVIOUR CHANGE OBJECTIVES** | Setting objectives for each of the risks identified which can be related to hygiene behaviour change or enabling factors. | | Community leaders and Health workers, Trained HP staff and volunteers, Community group selected for pre-testing. | * [IFRC PoA Template – Indicators](file:///D:\Users\Mariyam.Asifa\Documents\EHP\EHP%20Pack\123\STEP%204%20Formulating%20the%20behaviour%20change%20objectives\IFRC%20WASH%20PoA%20Template.pdf) * [Outcomes, Output and Activities View](file:///D:\Users\Mariyam.Asifa\Documents\EHP\EHP%20Pack\123\STEP%204%20Formulating%20the%20behaviour%20change%20objectives\WatSan%20PoA%20Template%20(Outcomes,%20Outputs%20and%20Activities)%20FINAL.pdf) |
| **STEP 5: PLANNING** | Working with hardware engineers and others to make a work plan from the identified objectives and choosing output and indicators using a snapshot (survey and other methods) of the situation. And it also includes:   * Choosing a method or approach and communication channels to target different groups * Preparing materials for HP activities (make use of the HP Box) * Choosing volunteers for HP interventions * Pilot and Pre-test the methods and activities by trying out it on a small group of people * Make changes and start implementation * Preparing monitoring and reporting plan for the activities * Schedule and conduct the hygiene promotion activities | | Trained HP staff and volunteers, Community focal points and hardware engineers | * [Volunteer Management Toolkit](http://watsanmissionassistant.wikispaces.com/file/view/Volunteer%20Management%20%28IFRC%20Toolbox%29.pdf/356652642/Volunteer%20Management%20%28IFRC%20Toolbox%29.pdf) * [PHAST](http://watsanmissionassistant.wikispaces.com/file/view/PHAST+(1).pdf) * [CLTS](http://watsanmissionassistant.wikispaces.com/file/view/CLTS+in+Red+Cross+-+Discussion+paper+-+final.pdf) * [Sampling](http://watsanmissionassistant.wikispaces.com/Software+hygiene+promotion) |
| Image result for Icon Implementatio**STEP 6: IMPLEMENTATION** | Following the plan and implementing the activities. The key activities are:   * Working with hardware engineers and others to establish the needed behaviour change communication which goes along with the WASH facilities * Recruiting and Training the volunteers and staff * Working together with Relief Teams to give feedback from/to communities on distribution of HP items | | Trained HP staff and volunteers, Community focal points | * [WatSan & Health NFI Guidelines](http://watsanmissionassistant.wikispaces.com/file/view/WatSan%20and%20Health%20NFI%20Guidelines.docx/356033150/WatSan%20and%20Health%20NFI%20Guidelines.docx) * IFRC Guidelines to Hygiene Promotion in Emergencies Trainer’s Manual * [WASH Cluster Training Material](http://washcluster.net/topics/wash-trainings) * [IEC Materials](http://watsanmissionassistant.wikispaces.com/Software+hygiene+promotion) |
| D:\Users\Mariyam.Asifa\Pictures\report_icon.gif**STEP 7: MONITORING AND EVALUATION** | * Use the HP monitoring forms prepared on Step 5 * Collect data again after 3 months compare with the initial baseline data from Step 1 and evaluate. * Make changes to HP work plan to address the hygiene behaviour objectives of the new scenario | | Trained HP staff and volunteers, Community focal points | * [Monitoring](http://watsanmissionassistant.wikispaces.com/file/view/6%29%20Planning%20for%20Monitoring%20and%20Evaluating.doc/353323110/6%29%20Planning%20for%20Monitoring%20and%20Evaluating.doc) and Evaluation |
| Image result for Icon Review and readjust**STEP 8: REVIEW, RE-ADJUST** | Follow the changes to the situation and re-plan and re-adjust to address the current problems. | | Trained HP staff and volunteers, Community focal points and hardware engineers |  |