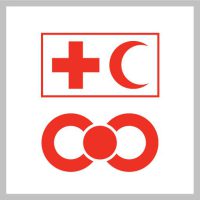
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**Target Behavior: Hand washing**

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| --- | --- | --- | --- |
|  | Determinants | DOER – You wash your hands | NON-DOER – You don’t wash your hands |
| 1 | Perceived positive consequences | What are the advantages of washing your hands? Is there something or someone in your environment that can affect you positively when washing your hands? What are some positive consequences of washing your hands? How can washing your hands, be helpful to you or someone else? | |
| 2 | Perceived negative consequences | What are the disadvantages of washing your hands? Is there something or someone in your environment that can affect you negatively when washing your hands? What are some negative consequences of washing your hands? | |
| 3 | Perceived self-efficacy | Do you know how to wash your hands? Is washing your hands easy for you? Are there things that make hand washing easy? Are they some ways/things that help you washing your hands? | |
| 4 | Perceived Social Norms - Approval | Is your family approving or encouraging you to wash your hands? What about your friends? And your community? Is it easy to wash your hands when you’re around them? Do people washing their hands around you influence you to do the same? | |
| 5 | Perceived Social Norms – Disapproval | Is your family disapproving or discouraging you to wash your hands? What about your friends? And your community? Is it difficult to wash your hands when you’re around them? Do people washing their hands around you influence you to do the same? | |
| 6 | Perceived Access | Is easy to wash your hands? Do you have means to wash your hands (soap, water etc..) ? Are there some reasons in the environment that might lead people to wash their hands? Or are there other reasons that might lead them not to wash their hands? | |
| 7 | Perception of Divine Will | Does you religion promote hand washing? What does your religious leader says about hand washing? Would those in your religious community support you to wash your hands? | |